



Contact:

Miki Conant / Jenn Quader

[Brower, Miller & Cole](#)

(949) 955-7940

[Mconant@browermillercole.com](mailto:Mconant@browermillercole.com)

## **SOCAL'S LARGEST PUBLIC PARTICIPATORY DRAWING EVENT RETURNS IN OCTOBER**

**Los Angeles, Calif., (September, 19, 2016)** - Local artists, art lovers, and the general public will unite next month to take part in Southern California's largest public drawing event – [The Big Draw LA](#). Presented by LA-based nonprofit [Ryman Arts](#), this celebration of drawing spans the entire month of October and features art events hosted by local community organizations throughout Southern California.

“Creating art is not just for artists. It’s a forum for expression, engagement and fun that really is for everyone,” says Ryman Arts Executive Director, Diane Brigham, who notes that The Big Draw LA celebrates community art activation that has a collaborative spirit. “This is our 7<sup>th</sup> year presenting this initiative. It’s a powerful way to raise awareness for visual literacy and demonstrate that drawing is for anyone and everyone.”

The Big Draw is the world’s largest drawing festival, taking place in more than 22 countries throughout the globe during the month of October.

**Brower**  
MILLER + COLE

In Southern California, the month-long event will feature numerous local art events throughout the region, and will kick off with a special flagship event in Grand Park on October 2.

### **Make Your Mark In The Park**

On Sunday, October 2 from 11:00 a.m. – 4:00 p.m., thousands of Angelenos will gather in Blocks One and Two of Grand Park for a free drawing festival that will transform the open space into an interactive art studio for all to enjoy.

“Our Make Your Mark In The Park event has become an annual movement that brings the community together to engage with one another and have fun, while also diving into collaborative creativity,” explains Brigham.

The event will offer over a dozen free drawing activities, ranging from animation to printmaking, complete with costumed models to serve as drawing subjects. Music will be provided by DJ Quatre Cinq, giving guests a full entertainment experience while celebrating the act of drawing.

“This event has always been a local favorite,” adds Brigham. “Our attendance continues to increase year after year, and as a result we’re able to offer even more activities and events to the community.”

### **Local Community Events Throughout October**

In addition to “Make Your Mark In the Park,” a variety of events will be offered throughout October by various community organizations at several venues including parks, libraries, and museums. Many of these gatherings are free of charge and include free drawing supplies for attendees.

The Big Draw LA 2016 will include gallery tours, a health & wellness expo, pet adoptions, wine-tasting, a Dia de los Muertos celebration, and many other events that will attract families and individuals throughout the city. For a complete list of events, or to register and host an event, visit <http://www.thebigdrawla.org/2016-events>.

### **About Ryman Arts**

Since its doors opened in 1990, Ryman Arts has engaged over 6,000 Southern California teens in its core 18-month studio program. This vibrant community of culturally diverse teens comes from over 150 neighborhoods across the region.

In over two decades, Ryman Arts has evolved into a national model for transforming the lives and futures of young artists. A non-profit organization, Ryman Arts is funded by individuals, foundations, corporate supporters, and government agencies including the National Endowment for the Arts. For more information, please visit [www.rymanarts.org](http://www.rymanarts.org) or call 213-629-2787.

# # #